



Strategic Communications

Strategic Communications

nsw.gov.au domain names

NSW Government agencies and Local Councils can use nsw.gov.au domain names to identify their agency, organisation or program online. nsw.gov.au domain names are registered, renewed and updated by domain name account holders (account holder) in NSW Government agencies and Local Councils.

Domain names are registered for a period of two years and cost \$47.85

What is a domain name?

A domain name is a memorable name for a particular computer and website on the Internet. A domain name must be unique and should be easy to learn, recognise and remember. Domain names are intended to direct internet users to online information or services.

Who is eligible for nsw.gov.au domain names?

nsw.gov.au is a "closed" domain space, available for use by State Government and Local Council organisations within New South Wales. A Registrant (or domain owner) must be an organisation established by an Act of Parliament or government only regulation as a government department or agency, a local government entity, a statutory authority, or other defined government body.

Domains for NSW State Government agencies

What you need to consider before applying for a new nsw.gov.au domain

Before applying for a domain name you should consider how this new site fits into your digital strategy and online presence. Could it be part of an existing domain, either as a subdomain or subdirectory, or delivered through the redevelopment of an existing domain?

The [NSW Government Web Guidelines](#) can assist you to plan and manage your online presence.

If you decide you do need a new domain, you should:

- check it is [available](#)
- seek CEO approval
- consult with your agency's account holder.

How to register and manage your domain names

NSW Government agencies must have a Government Neiregistry account. Accounts are the responsibility of account holders. If you are unsure who your account holder is, email domainadmin@dpc.nsw.gov.au

Your account holder will lodge your domain name application with Neiregistry. Your application is then forwarded to Strategic Communications to check it complies with national Domain Policies and Guidelines

Once the domain name is registered, account holders are responsible for managing domain renewals, registry records and paying domain accounts

Your account holder can also help you to delete a domain or transfer one to a different cluster or agency

Domains for NSW Local Councils

All Local Councils have a Government Neiregistry account managed by an account holder. This person is usually the IT manager or coordinator. To register a new nsw.gov.au domain for your Local Council, or to manage, delete or transfer an existing domain, please contact your account holder. If you are unsure who your account holder is, email domainadmin@dpc.nsw.gov.au.

Policy and guidelines

All domain registration & administration activities for NSW Government agencies and local councils must comply with the following National policies and guidelines:

- [The National Policy & Governance Framework for gov.au domains](#)
- [The National gov.au Eligibility and Allocation Policy](#)
- [The National Domain Name Guidelines](#) for choosing, managing and retiring domain name

Additionally, NSW Government agencies must conform with the following State policy:

- [DPC Circular No. 2017-08 NSW Government Website Management](#)

Contact for queries

nsw.gov.au domain provider
Strategic Communications, Sector Performance & Coordination Group
E: domainadmin@dpc.nsw.gov.au

This site is designed for use only by NSW Government agencies for developing NSW Government advertising. The services and related activities described on this site are not available to, and cannot be accessed by, persons or entities which are not NSW Government agencies. Use of this site and its content is subject to our [copyright](#) and [disclaimer](#) notices.

© Strategic Communications, Department of Premier and Cabinet